

## MAYORAL PROCLAMATION

**WHEREAS**, the City of Madison recognizes the important role women have as leaders in business and industry, who contribute to our economy, our workforce and overall quality of life; and

**WHEREAS**, women entrepreneurs serve as catalysts for many of today's successful startups, business partnerships, and franchise expansions; and

**WHEREAS**, when we empower our women and girls to innovate and start their own businesses, we open the door to better education and more opportunity; and

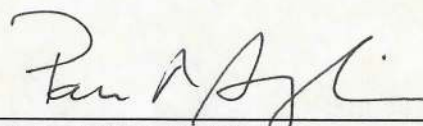
**WHEREAS**, it is essential that we continue to promote their businesses and expand their access to resources; and

**WHEREAS**, Women's Entrepreneurship Day, Inc., (WEDO) a nonprofit organization founded by Wendy Diamond, is a worldwide movement to educate the world why it is so important to empower women in business with initiatives such as Women's Entrepreneurship Day, and the international digital campaign. The WEDO mission is to empower the 4 billion women worldwide to be catalysts of change and uplift the over 250 million girls living in poverty around the world.

**NOW, THEREFORE, BE IT RESOLVED**, that I, Paul R. Soglin, Mayor of the City of Madison, Wisconsin, do hereby proclaim November 19 as a

### **Women's Entrepreneurship Day**

and urge all Madisonians to celebrate, engage and empower women entrepreneurs and support those who seek to inspire a new generation of enterprising women.

Handwritten signature of Paul R. Soglin in black ink, written over a horizontal line.

**Mayor Paul R. Soglin**

Signed and sealed this 2<sup>nd</sup> day of October, 2017 at City Hall